## **David Watkins**



David is a consultant, coach, author and leadership shaper with over 23 years business & leadership experience in blue chip organisations worldwide.

He has carved a deep and pragmatic business background working in a variety of industries. He began experiencing real world challenges in the ultra competitive travel industry, where he held various sales, marketing and account management roles over a decade before 2002. Following this, David began a 7-year journey within the BMW Group based out of Munich, Germany. Again, he held a number of roles including time as an internal business consultant, during which he built a reputation as a customer loyalty, brand behaviour and people development guru.

He later moved to Switzerland where he headed the global Organisational & Leadership Development function for Schindler elevators, one of the worlds largest urban mobility companies. After 8 years in Schindler, David opted to share his passion and ideas and created his own consultancy, Organisation Dynamics.

Over the years David has been fortunate enough to work across nearly every continent and in over 30 countries and has been shaped by the some incredible cultural and business experiences in his journey. He holds a Bachelor's Degree in Economics from the UK, an MBA from Switzerland and is an AoEC Certified Executive Coach as recognised by the ICF.

He is accredited in various leadership assessment models such as MBTI, FIRO-B, Talent Q, Hay Group Leadership Styles and Organisational Climate and the Kenexa Leadership Orientation & Motivation surveys. He is also a Corporate Peer Reviewer within the EQUIS/EPAS Business School Accreditation process of EFMD.

In his spare time he is passionate about sharing his research around leadership, and recently published his first leadership book; "Where's my dog? The search for Honest Leadership" available in Amazon stores worldwide. Through this he is also a regular contributor to leadership conferences, blogs and publications.